To: Members of the Western Illinois University Board of Trustees

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From: Joe Rives, Vice President, Quad Cities and Planning

Date: June 29, 2017

Re: June 2017 Strategic Plan Update

Thank you for attending the June 14, 2017, press conference announcing the goals and priorities from the 2017-2018 Strategic Plan Supplement (SPS) and the President's Executive Institute (PEI). The archived press release from this event containing additional information on these topics is available at www.wiu.edu/news/newsrelease.php?release_id=14649.

The PEI members have launched phase one of the PEI website. It is available at www.wiu.edu/PEI. The first phase of the website presents basic information about the PEI and Western Illinois University. We are currently benchmarking best practice websites at other colleges and universities as we plan and prioritize PEI website enhancements.

As part of this process, we seek your feedback and recommendations on information that you believe should be included on the PEI website. We also seek your recommendations of best practice websites to study as we progress on phase two of PEI website development.

Thank you for contacting me with the requested information. Please also contact me if you have feedback for the continued successful advancement of the University's *Strategic Plan* and the President's Executive Institute.

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