

To: Members of the Western Illinois University Board of Trustees
Cathy Early, Chair Will Gradle
Roger Clawson Todd Lester
Lyneir Cole Steve Nelson
Carolyn Ehlert Fuller Yvonne Savala

From: Joe Rives, Vice President, Quad Cities and Planning

Date: October 23, 2017

Re: October 2017 Strategic Plan Update

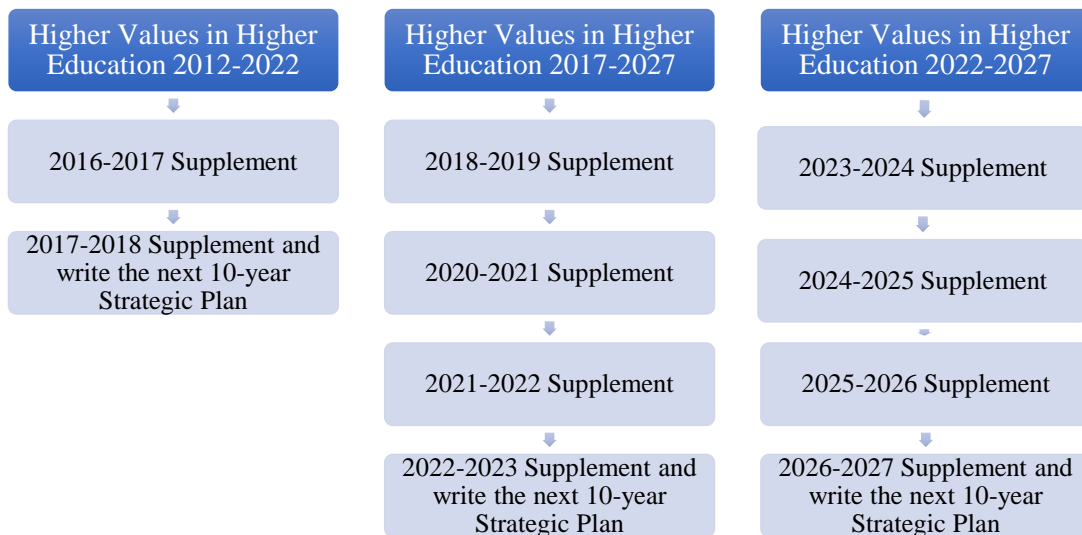
This month's *Strategic Plan Update* overviews the University's strategic planning process, provides the academic year 2017-2018 Social Responsibility Task Force (SRTF) membership, and shares fall meeting agendas. The SRTF will work collaboratively with the university community to create the next 10-year Strategic Plan for Western Illinois University. Our new Strategic Plan will be endorsed by all governance groups on both campuses before it is presented to the Board of Trustees for implementation approval.

Strategic Planning Process

The creation and subsequent implementation of Higher Values in Higher Education 2017-2027 follows summative and formative evaluation processes. Summative evaluation occurs by creating a new 10-year plan (every five years) that is based on previous accomplishments, results, and in combination with data obtained from environmental scanning.

Formative evaluation occurs annually. Each year a Strategic Plan Supplement provides new strategies for the University to achieve its goals and priorities. These strategies are based on institutional progress over the last year and in consideration of unforeseen challenges and opportunities at the time of writing the original 10-year Strategic Plan.

Annual Strategic Plan Supplements were added to Western's planning processes in academic year 2016-2017. The university planning timeline between academic years 2012-2013 and 2026-2027 is shown in the figure below. Reading down the columns shows how annual Strategic Plan Supplements inform pursuit of 10-year strategic plan goals and priorities.



Task Force Membership

Following are members from the University and our host communities who comprise the academic year 2017-2018 Social Responsibility Task Force. Each member serves as a point of contact for your questions, concerns, and ideas as we work iteratively with the University community to draft Higher Values in Higher Education 2017-2027.

Social Responsibility Task Force Academic Year 2017-18 Membership

1. Dr. Joe Rives, Vice President, Quad Cities and Planning
2. Ms. Audrey Adamson, President, Council of Administrative Professionals/Assistant Director, Quad Cities Student Services
3. Mr. Brad Bainter, Vice President, Student Services
4. Ms. Julie Baker, Director of Development, College of Fine Arts and Communication
5. Ms. Joan Baril, Instructor, Management and Marketing
6. Dr. Brian Bellott, Assistant Professor, Chemistry
7. Mr. Matt Bierman, Vice President, Administrative Services
8. Mr. John Biernbaum, Associate Vice President, Student Services
9. Ms. Angela Bonifas, Director, Institutional Research and Planning
10. Mr. Bill Brewer, Director, Quad Cities Facilities
11. Mr. Benjamin Brondos, Mechanical Engineering Major
12. Dr. Erik Brooks, Associate Director, Centennial Honors College
13. Ms. Rica Calhoun, University Legal Council
14. Ms. Gail Carper, Alderman, City of Macomb
15. Mr. Billy Clow, Dean, College of Fine Arts and Communication
16. Michael Cortez, President, Student Government Association-Quad Cities/Graduate Student, Museum Studies
17. Ms. Susan Czechowski, Professor, Art
18. Mr. Dan Dankert, Graduate Student, College Student Personnel
19. Ms. Stacey Dorethy, President, Civil Service Employees Council/Office Manager, Art
20. Dr. Jack Elfrink, Dean, College of Business and Technology
21. Mr. Stephen Frazier, Chief Information Officer
22. Kellie Freund, Law Enforcement and Justice Administration Major
23. Mr. Wil Gradle, Western Illinois University Board of Trustees/Graduate Assistant, Centennial Honors College
24. Dr. Jeff Hancks, Interim Director, School of Distance Learning, International Studies and Outreach
25. Dr. Meredith Hancks, Development Research Analyst Specialist, Foundation and Development Office
26. Mr. Ray Heitner, Community Development Director, City of Macomb
27. Mr. Mike Inman, Mayor, City of Macomb
28. Ms. Michelle Janisz, Director, Student Activities and Coordinator of Development
29. Ms. Debbie Kepple-Mamros, Assistant to the Vice President, Quad Cities and Planning
30. Ms. Kellie Larrabee, Admissions Counselor, Graduate Studies
31. Dr. Michael Lorenzen, Dean, University Libraries
32. Ms. Sarah Looman, Academic Advisor, Center for International Studies
33. Dr. Angela Lynn, University Registrar
34. Ms. Sara Lytle, Director, Academic Advising Center, College of Business and Technology
35. Dr. Susan Martinelli Fernandez, Dean, College of Arts and Sciences
36. Ms. Kerry McBride, Business Administrative Associate, President's Office
37. Dr. Heather McIlvaine-Newsad, Professor, Sociology and Anthropology

38. Dr. Chris Merrett, Director, Illinois Institute for Rural Affairs
39. Dr. Kristi Mindrup, Assistant Vice President, Quad Cities Academic Affairs
40. Mr. Seth Miner, Director, Undergraduate Admissions
41. Dr. Amy Mossman, Associate Professor, English and Journalism
42. Dr. Mark Mossman, Chairperson, English and Journalism
43. Dr. Kathy Neumann, Provost and Academic Vice President
44. Dr. Holly Nikels, Chairperson, Counselor Education
45. Mr. Curt Oldfield, President, Spoon River College
46. Mr. Digger Oster, Director, Insurance, Risk Management, and Compliance
47. Ms. Becky Paulsen, Director of Development, College of Business and Technology
48. Dr. Padmaja Pillutla, Chairperson, Quad Cities Faculty Council/Associate Professor, Accounting and Finance
49. Dr. Bill Polley, Associate Dean, College of Business and Technology
50. Grant Reed: President, Student Government Association-Macomb/Student, Agriculture and Political Science
51. Dr. Steve Rock, Chairperson, Faculty Senate/Professor, Economics and Decision Sciences
52. Dr. Roger Runquist, Director, Center for Innovation in Teaching and Research
53. Ms. Mallory Sajewski, Assistant Professor, Libraries
54. Ms. Yvonne Savala, Western Illinois University Board of Trustees
55. Dr. Paul Schlag, Assistant to the President/Chief of Staff
56. Ms. Darcie Shinberger, Assistant Vice President, University Relations
57. Dr. Erskine Smith, Dean, College of Education and Human Services
58. Ms. Amy Spelman, Director, Alumni Programs
59. Dr. Chris Sutton, Professor, Geography, Geographic Information Science and Meteorology
60. Dr. Feridun Tasdan, Professor, Mathematics and Philosophy
61. Dr. Bettie Truitt, President, Black Hawk College
62. Brooke Wessel, Graduate Student, Museum Studies
63. Mr. Kenny Wheeler, Academic Advisor, College of Arts & Sciences/General Studies
64. Mr. Curtis Williams, Associate Director, Quad Cities Student Services
65. Mr. Julius Williams, Accounting Major
66. Dr. Ron Williams, Vice President, Student Services
67. Dr. Jason Woods, Associate Vice President, Student Services
68. Dr. Khaled Zbeeb, Assistant Professor, Engineering

Task Force Meeting Schedules and Agendas

Below are the SRTF meeting schedules and agendas for fall 2017. Spring 2018 information will be shared at a later date. Each Task Force meeting will have two identical meetings on the same topics to give members scheduling flexibility.

Meeting 1A: 10/24 11:30-1:00, Horrabin 1 videoconferencing to Quad Cities Complex 3420A.
Main topic is results from external environmental scanning.

Meeting 1B: 10/24 3:30-5:00, Horrabin 1 videoconferencing to Quad Cities Complex 3420A.
Main topic is results from external environmental scanning.

Meeting 2A: 11/7 12:00-1:30, Horrabin 1 videoconferencing to Quad Cities Complex 3420A.
Main topic is results from internal environmental scanning, using a summary from the University's *Performance Reports*.

Meeting 2B: 11/7 3:00-4:30, Horrabin 1 videoconferencing to Quad Cities Complex 3420A. Main topic is results from internal environmental scanning, using a summary from the University's *Performance Reports*.

Meeting 3A: 11/16 10:00-11:30, Horrabin 60 videoconferencing to Quad Cities Complex 3420A. Main topic is results Higher Learning Commission accreditation requirements.

Meeting 3B: 11/16 1:30-3:00, Horrabin 60 videoconferencing to Quad Cities Complex 3420A. Main topic is results Higher Learning Commission accreditation requirements.

Meeting 4A: 12/13 8:00-9:30, Horrabin 1 videoconferencing to Quad Cities Complex 3420A. Main topic is drafting goals that address results from meetings 1A-3B.

Meeting 4B: 12/13 1:00-2:30, Horrabin 1 videoconferencing to Quad Cities Complex 3420A. Main topic is drafting goals that address results from meetings 1A-3B

Please contact me if you have any questions and/or feedback on the development of Higher Values in Higher Education 2017-2027, and/or in regard to the continued successful advancement of the *Higher Values in Higher Education 2012-2022*. Thank you, in advance, for your continued participation in university planning processes.

cc:	President Thomas	CSEC President Dorethy	SGA President Cortez
	Interim Provost Neumann	COAP President Adamson	Associate Provost Parsons
	Vice President Bainter	Faculty Council Ch. Pillutla	Associate Provost Morgan
	Vice President Williams	Faculty Senate Chair Rock	Planning, Budget, and IR Staff
	Vice President Bierman	SGA President Reed	President's Office