



*e-newsletter from WIU's Journalism program
for the week of April 23, 2012*

Busy week includes Journalism Day: Be there

News: + POLITICO REPORTER KEYNOTES JOURNALISM DAY FRIDAY.

Reporter Reid J. Epstein will speak at noon on Friday in the Union Sandburg Theater for Spring Journalism Day, addressing how technology affects campaigning, politics, governing, news coverage and voting.

Before working at Politico, Epstein (shown at right asking Mitt Romney a question in Clinton, Iowa, before the caucuses there), was at Newsday, the Milwaukee Journal-Sentinel, the Wall Street Journal and the Journal Star in Peoria, where he grew up.



Students should check with professors about cancelled classes, J-Day assignments, extra credit, etc.
There will be sign-in sheets at the entrance to Sandburg Theater.

+ TRAYVON MARTIN CASE DISCUSSED AT WEDNESDAY PANEL. Journalism faculty members Mohammad Siddiqi and Pearlie Strother-Adams will join six others in a discussion of the Trayvon Martin case at 7:30 p.m. Wednesday in the Union Lamoine Room. Martin was the unarmed 17-year-old African American shot and killed February 26 by a self-appointed neighborhood-watch volunteer who excused his action under Florida's controversial "Stand Your Ground" law.



Announcements: + WESTERN ILLINOIS MAGAZINE OUT. Western's biannual student periodical is out now, with a cover story by Sarah Ritter on an old mansion and its background in the small town of Fountain Green about 20 miles west of Macomb. The issue focuses on "hidden treasures" of the region.

+ PR PRO APPEARING AT LAST PRSSA MEETING OF YEAR. Lewis Pryor, Assistant Vice President for Public Affairs at State Farm, will discuss PR techniques and career planning at 5 p.m. Wednesday in Simpkins 214, where WIU's chapter of PRSSA will hold its final meeting until Fall. Refreshments will be served in the Student Lounge (Simpkins 025) afterward.

News Quiz

Reply with answers to the quiz by noon Thursday and be eligible for a free Journalism T-shirt. One winner will be drawn weekly from those who answer the most correctly. At Finals Week, a name will be drawn from previous winners for a \$40 gift certificate at Hy-Vee. Last week's winner was senior Journalism major Mick Vaught from Evanston, Ill.

**[Last issue's news quiz answers were:
1-A, 2-B, 3-C, 4-C and 5-D.]**

1. Many Democrats have decided to retire or run for other offices rather than risk defeat in newly configured House districts, leaving _____ House seats without incumbents.
 - A. 56
 - B. 64
 - C. 106
 - D. 33
2. Beginning this week, the _____ in WIU's Malpass Library will offer extended hours through May 10.
 - A. reference desk
 - B. audio-visual department
 - C. coffee shop
 - D. computer lab
3. Two managers of a supermarket in _____ have been accused of illegally selling wildlife, illustrating what some see as a cultural fault line in a changing population.
 - A. Missouri
 - B. Virginia
 - C. North Dakota
 - D. Arizona
4. _____ successful firing on Thursday of a long-range ballistic missile capable of carrying a nuclear warhead is the latest indication of increasing militarization in Asia.
 - A. Vietnam's
 - B. Burma's
 - C. Indonesia's
 - D. India's
5. _____ performed at their recent induction into the Rock and Roll Hall of Fame, minus their lead singer.
 - A. Metallica
 - B. The Miracles
 - C. Guns N' Roses
 - D. The Red Hot Chili Peppers



Semester prize sponsored by



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