



e-newsletter from WIU's Journalism program
for the week of March 19, 2012

'Sweet' internship opportunity

News: + DEERFIELD MAGAZINE HAS SUMMER OPENING. An independent magazine that covers the confectionary industry from manufacturing to retail has an unpaid internship slot if you live within driving distance of their Chicago-area office.

"Ideally, we'd love to have someone in the office three to five days a week starting in early June," said Candy Industry associate editor Crystal Lindell, a 2005 WIU Journalism grad. "I can guarantee that he or she would get some professional clips out of the whole ordeal, and likely even some photography clips. Also, I take great pride in helping our interns learn their craft while they're here, and I would make it a point to mentor him or her during the experience."

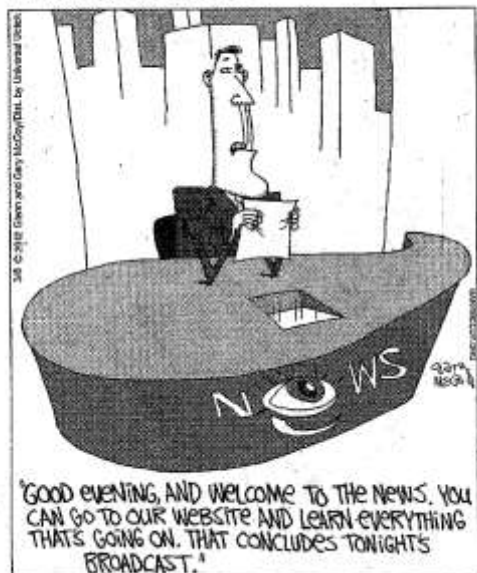
The intern will write breaking news for the outfit's web site, contribute to a weekly e-newsletter, and write for its monthly print magazine.

If you're interested, email Deputy Director Bill Knight before Saturday, March 24: BK-Knight@wiu.edu.

+ BRAASCH NAMED DEPT. SCHOLAR. Jenna Braasch (right) was selected as the Spring 2012 Departmental Scholar for Journalism. A senior Journalism major and Animal Science minor, Braasch is a Saybrook, Ill., native who's led WIU's PRSSA chapter, contributed to <Control><Shift>, the independent student paper covering the Mock Presidential Election, and freelanced to area publications, among various activities.



Flying McCoys



Announcements: .+ DEADLINE IS 5 P.M. APRIL 6 FOR SUBMISSIONS TO ELEMENTS.

Student editors from Western Illinois University's literary magazine Elements are accepting original non-fiction and photography, plus original short stories, original poetry, and original artwork (drawings, sketches, paintings, CG art) for the next two and a half weeks.

Requirements: Work must be original, not exceed 4,200 words, and submitted via email to elementswiu@gmail.com with your name and e-mail address included. Also, contributors are limited to two entries per category and four entries overall. (For visual material, the magazine will be 8.5 x 8.5 inches, 300 dpi and CMYK color mode.) If you have questions, email the editors elementswiu@gmail.com.

+ 'WHEN MARCH MADNESS WENT NUTS'. In the spirit of the NCAA men's basketball tournament, Deputy Director Bill Knight will introduce a screening of *The Basketball Fix* at this Wednesday's 7 p.m. Film Club meeting in Simpkins 220. The 1951 movie is based on that year's real-life price-fixing scandal in college basketball.

+ PRSSA MEETING WED. WIU's Public Relations Student Society of America chapter will meet at 5 p.m. Wednesday in Simpkins 020.

News Quiz

Reply with answers to the quiz by noon Thursday and be eligible for a free Journalism T-shirt. One winner will be drawn weekly from those who answer the most correctly. At Finals Week, a name will be drawn from previous winners for a \$40 gift certificate at Hy-Vee. Last week's winner was junior Journalism major Sarah Tomkinson from Clinton, Ill.

**[Last issue's news quiz answers were:
1-D, 2-B, 3-B, 4-C and 5-A.]**



1. *Kony 2012* – a 30-minute documentary about Joseph Kony, leader of a guerrilla group that began in the nation of _____ – went viral last week. It's been viewed on YouTube more than 79 million times.
 - A. Chechnya
 - B. Uganda
 - C. Guatemala
 - D. Indonesia
2. A new study finds that young male _____ that have been rejected by females apparently self-medicate – almost like humans do.
 - A. Asian beetles
 - B. cardinals
 - C. fruit flies
 - D. chipmunks
3. WIU's Men's Basketball ended its season _____.
 - A. with a College Basketball Invitational tournament loss to Oregon State.
 - B. 18-15, the most wins in a season since 1996-96.
 - C. having earned its first trip to the postseason since it became a Division I program in 1981-82.
 - D. all of the above
4. The Obama administration plans to resume military aid to _____, signaling its willingness to remain deeply engaged with the generals now running the country despite concerns over abuses and a still-uncertain transition to democracy.
 - A. Burma
 - B. Egypt
 - C. Argentina
 - D. Turkey
5. The movie _____, based on the book of the same name, documenting the McCain-Palin 2008 presidential campaign, debuted on HBO over Spring Break.
 - A. *Game Change*
 - B. *Primary Colors*
 - C. *Game of Thorns*
 - D. *The Old Man and the Sea Change*

Semester prize sponsored by



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