



*e-newsletter from WIU's Journalism program
for the week of May 7, 2012*

Six win news awards at INBA

News: + **STUDENTS WIN AT STATE NEWS MEETING.** WIU Journalism major Kelsey Wolfe (at right) won a scholarship from the Illinois News Broadcasters Association at INBA's state conference in Macomb last weekend, when she also took 3rd place in the Outstanding Radio News Reporting category. Other awards were won by the following Western students:

Matt Fischer (1st Place for Outstanding Radio Sports Play by Play: below right), Joshua Gleason (1st Place for Outstanding Radio Sports Reporting), Sean Ingrassia and Andrew Cowboy-Bacon (1st Place for Outstanding TV Sports Program - "Pigskin Preview") and Michael Patrick Broskowski (2nd Place for Outstanding Radio Sports Play by Play).

+ **AD AGE COMPILES MEDIA JOBS NUMBERS.** Advertising Age listed mainstream media employment based on government data, and finds the following totals despite the Great Recession and staffing adjustments industry-wide: Newspapers 242,200, broadcast TV 117,700, magazines 115,300, Internet media 110,300, radio 92,000, and cable TV 84,600.

Online users still turn to newspapers' stories, content

+ **ONLINE USERS STILL TURN TO NEWSPAPERS' CONTENT.** Almost three-quarters of Internet users access newspaper content in some form during a typical week, according to a survey conducted for the Newspaper Association of America. About two-thirds of readers use a digital platform several times a day to read newspaper-generated content. "Clearly, newspapers' embrace of multiplatform strategies provides significant opportunities for audience and revenue growth," NAA President Caroline Little said.

+ **JOB OPENINGS AT GATEHOUSE PAPERS.** Three area dailies owned by GateHouse Media have openings: the Galesburg Register-Mail (covering government and cops/courts), Macomb's McDonough Voice (covering cops/courts) and the Canton Daily Ledger (editor). If interested, contact Tom Martin immediately at 140 S. Prairie St., Galesburg, IL 61401 800-747-7181, ext. 250; email tmartin@register-mail.com

+ **MAVRAGANIS WINS SPRING DRAWING.** Senior Journalism major Tom Mavraganis (left) won the drawing from 15 previous weekly News Quiz winners, now facing graduation with a \$40 gift certificate from Hy-Vee plus DVDs of two classic Journalism films: *All The President's Men* and *The Paper*.



Announcements: + **DON'T FORGET INBA/SPJ 'JOBFILE.'** Whether it's a full-time opening or an internship, the Chicago Headline Club/SPJ and the Illinois News Broadcasters Association offer a weekly listing of hundreds of Journalism jobs in all media throughout the Midwest and beyond. Check it out at either inba.net (click on the "JobFile" button) or headlineclub.org (click on "jobs"), where you can download this week's listing or sign up for an alert when new listings are available.

+ **SPJ CHOOSES OFFICERS.** Western's chapter of the Society of Professional Journalists picked new officers for 2012-13: President Alyse Thompson, Vice President Kelsey Wolfe, Treasurer Sarah Tomkinson and Secretary Michelle Baranauskis. Since three of them are set to graduate in December, SPJ elected Tomkinson as President and Jennifer Wilson as Vice President starting next Spring. Also, Garrick Hodge was appointed as the student representative on the Student Publications Board for next year.

+ **RIEGER WINS APRIL 30 NEWS QUIZ T-SHIRT.** Last week's winner of Journalism's "NEWS: any direction/ any platform" t-shirt was Alex Rieger, a senior Journalism major from Lake Zurich.

