**WIU Council on General Education**

**Minutes**

**Zoom Video Conference, 3:30 pm**

<https://wiu.zoom.us/j/98353004390?pwd=OGQyaVhrWTg2ZzJ4M2FucW55L2RsZz09>

**November 4, 2021**

**Fall 2021 CGE Members**

|  |  |  |
| --- | --- | --- |
| **Member** | **Department** | **Status** |
| Andrea Alveshere, (2022), Vice Chair | Anthropology | (Social Sciences) |
| Matt Gilchrist | English | *\*\*Listed on Website* |
| Magdelyn Helwig (2024) | English | (Basic Skills/Writing) |
| Robert Intrieri (2024) | Psychology | (Social Sciences) |
| Robert Kelly (2024), Chair | LEJA | (At-large) |
| Wanmo Koo (2022) | Mgmt. & Marketing | (At-large) |
| Barbara Lawhorn | English | (Basic Skills/Writing) |
| Adam Lewis (2022) | Theatre and Dance | (Humanities/Fine Arts) |
| Sherry Lindquist (2023), Secretary | Art & Design | (Humanities/Fine Arts) |
| Tonya Little (2023) | Communication | (Basic Skills/Public Speaking) |
| Lia Petracovici (2023) | Math & Philosophy | (Math/Natural Sciences) |
| Febe Pamonag (2024) | History | (Multicultural) |
| Yong Tang (2022) | Broadcasting & Journalism | (Humanities/Fine Arts) |
| Seyfi Turkelli (2022) | Math & Philosophy | (Math/Natural Sciences) |
| *Vacant – Pending SGA Notification* | Student Gov't. Assoc. |  |
| Mark Mossman | Office of Provost | (Ex-officio, Provost's Rep.) |
| Lori Baker-Sperry | Liberal Arts & Sci. | (Ex-officio) |
| Michelle Yager | Advising Center | (Ex-officio, COAA Rep.) |

**Communication Skills:** Little, Helwig

**Humanities/Fine Arts:** Lindquist, Tang, Lewis

**Social Sciences:** Alveshere, Intrieri

**Natural Sciences/Math:**  Petracovici, Turkelli

**MC/FLGI:**  Pamonag

**Human Well-Being:**  Vacant

*Vacant* (Human Well-Being)

1.  **Call to order**: *3:32*

2.  **Corrections and acceptance of minutes from October 21, 2021**: Barbara Lawhorn noted that Magdelyn Helwig (listed among the members) has resigned.

Motion to approve: *Sherry Lindquist;* Second: *Barbara Lawhorn*

3.  **Additions to Agenda:** *None*

4.  **Roll Call:** *Robert Kelly, Sherry Lindquist, Jim Schmidt, Barbara Lawhorn, Mark Mossman (left 4:03), Bob Intrieri, Wanmo Koo, Michelle Yager, Philip Weiss* (guest from UTV), Seyfi Turkelli (arrived 3:44); Yong Tang.

5.  **Announcements.** *None.* Robert Kelly mentioned an articulation request.

**NEW BUSINESS**

**6.  Discussion of GenEd outreach - Draft 1**

***Takeaways from discussion with guest Phil Weiss (UTV) on creating a promotional video for Gen Ed.***

**Suggested Format:** CGE’s call for participation asks for videos that are both formal and informal in tone. This can be chaotic when pieced together, especially when sound or video quality of informal videos is problematic. Instead, we might work with two students, male and female, who serve as hosts. They interview other students, faculty, and other relevant parties. This will make it consistent and control expectations of audience. This can be done in the studio or showcase WIU campuses. It will require a script.

**Our call should ask for upcoming planned special activities in Gen Ed Courses so that UTV can schedule a shoot (Kelly):** Weiss endorses this idea, emphasizing that if the script is written first, UTV will have a better idea of how to shoot the video.

**Incorporating student produced Tik Tok style videos:** such informal videos can be compelling, if properly incorporated into the script.

**Where to find student hosts:**  Broadcast or theater programs. There is lots of student talent. We should talk with Tammy Killian (Broadcasting & Journalism Interim Chair). She can recommend students.

**Where to find interviewees:**  ask for students who changed majors as a result of Gen Ed. Contact chairs to recommend faculty—these faculty will know of students and suitable alumni. Writing the script first will help us to branch out and find individuals.

**Who should write the script:** Probably a subcommittee of CGE. Perhaps we can start with an outline. Suggestion: Each Gen Ed area is featured with a short segment highlighting one Gen Ed goal (e.g. critical thinking, etc.) (Lindquist). Suggestion: introduce hosts; answer the question, “what is Gen Ed and why is it a necessary part of a college education?”; introduce broad fields (Kelly). Suggestion: use Google docs to collaborate on the script.

**Where does the video go?** It can go on the Gen Ed website. If we have things specific to a department, they can go to the department site, if desired. There may be a University Relations tie in. A good, formal UTV produced video may merit a press release. It may be useful in Registration 101/Leatherneck Launch.

**How long should it be?** The optimal length is 3 minutes long. We can also break up a 3-min video into 30-second teasers.

**Cutting Room floor** material might be repurposed for other short videos focusing on particular themes or disciplines.

Since there is general approval of the new direction of the project emerging after our discussion with Phil Weiss, Robert Kelly motions to table the discussion on the now-out-of-date draft of the outreach letter, which is on the agenda.

**7. Discussion of proposed changes to ARTH 282 & 283 & 284:** after some discussion about what is involved in merging 282 and 284—answered by Sherry Lindquist, who teaches these courses—the changes were unanimously approved.

**8. Call for SAGE volunteers. (***Crickets.)*

**9.  Reports**

a. Provost — Mark Mossman, Associate Provost: *No Report*

b. CAS – Jim Schmidt: *No Report*

c. University Advising — Michelle Yager: *No Report*

d. Student Learning Assessment Subcommittee – Lori Baker-Sperry: *No Report*

e. CGE Vice Chair – Andrea Alveshere: *No Report*

**10.  Good of the Order**

**ADJOURNMENT**

Motion to Adjourn: *Barbara Lawhorn*; Second: *Yong Tang*

Next Meeting of CGE:  November 18, 2021 (Schedule will be Thursdays at 3:30, alternate weeks to CCPI)

**Communication Skills:** Little, Helwig

**Humanities/Fine Arts:** Lindquist, Tang, Lewis

**Social Sciences:** Alveshere, Intrieri

**Natural Sciences/Math:**  Petracovici, Turkelli

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**Human Well-Being:**  Vacant