



POINT CATEGORIES

Each event registered with Purple & Gold Points falls into one of the three point categories. The Office of Student Engagement has final determination of which point category an event falls into. The primary focus for the program would be within one of the three categories.

100 Points - Academic, Educational, & Fine Arts

Programs focused on promoting academic excellence, educational opportunities, mentorship, and fine art sponsored activities. Events such as but not limited to; academic presentations, workshops, career fairs, and art showcases belong in this category.

50 Points - Athletic, Service, Health & Wellness

Programs focused on promoting physical activity, service, volunteerism, philanthropy, physical and mental health, and overall wellness programs. All Western Illinois University athletic games and matches are within this category. Events such as but limited to; philanthropy events, street clean-ups, intramural sports, and mental health programs belong in this category.

25 Points - Social Programs & Campus Traditions

Programs focused on building connections, entertainment, and social activities. Programs that are primarily funded through the university and occur yearly or semesterly can be deemed a campus tradition. Event such as but not limited to; involvement fairs, bingo, movie nights, trivia, and craft nights belong in this category.