



8TH ANNUAL WIU FAMILY DAY BBQ

September 19th, 2026

The **Family Day BBQ** is a competition and tasting hosted by the Office of Student Engagement and the School of Agriculture. Highlights include live music, family-friendly activities, a bags tournament and a BBQ showdown.

There is typically a large crowd, generally around **2,000 people**.

TEAM INFO

Set up:

- Friday night team set-up and rules meeting

Teams will be Provided:

- Briskets and Ribs
- Electricity
- Ice
- of Event T-Shirts

Teams will need to Provide:

- 'People's Choice' item of their choosing that is outside of the brisket and ribs provided



ACTIVITIES / VENDORS

Activities:

- We will have a variety of **free activities**
 - Inflatables
 - Glitter tattoos
 - Photobooth
 - Kona Ice
 - Live Music
 - And more!

Vendors:

- We will have a variety of **vendors with items for purchase**
 - Coffee trucks
 - Jewelry
 - Kettle corn
 - Clothing
 - Shakeups
 - And more!

FOR MORE INFORMATION,
VISIT WIU.EDU/FAMILYDAY

SPONSORSHIP TIERS

	Pit Master Legend \$2,000	Brisket Whisperer \$1,500	Rib Rangler \$1,000	Sauce Boss \$750	Smoke Stack \$500	Fire Starter \$250
Logo on Event Website						
Shout out on social media						
Logo on printed advertisements & event day signage						
Name on event shirt (small print)						
Event T-Shirts *Sauce Boss - 4 *Rib Rangler - 8						
Name on event shirt (large print)						
8 General Seating Football Tickets						
24 Tasting & People's Choice Tickets						
Company Display Table at Event						
Individual Event Day Banner						
Recognition during WIU Football Game						