

9TH ANNUAL WIU FAMILY DAY BBQ

September 25th, 2027

The **Family Day BBQ** is a competition and tasting hosted by the Office of Student Engagement and the School of Agriculture. Highlights include live music, family-friendly activities, a bags tournament and a BBQ showdown. There is typically a large crowd, generally around **2,000 people**.

TEAM INFO

Set up:

- Friday night team set-up and rules meeting

Teams will be Provided:

- Briskets and Ribs
- Electricity
- Ice
- of Event T-Shirts

Teams will need to Provide:

- 'People's Choice' item of their choosing that is outside of the brisket and ribs provided



ACTIVITIES / VENDORS

Activities:

- We will have a variety of **free activities**
  - Inflatables
  - Glitter tattoos
  - Photobooth
  - Kona Ice
  - Live Music
  - And more!

Vendors:

- We will have a variety of **vendors with items for purchase**
  - Coffee trucks
  - Jewelry
  - Kettle corn
  - Clothing
  - Shakeups
  - And more!

FOR MORE INFORMATION, VISIT **WIU.EDU/FAMILYDAY**

SPONSORSHIP TIERS

	Pit Master Legend $2,000	**Brisket Whisperer** $1,500	**Rib Rangler** $1,000	**Sauce Boss** $750	**Smoke Stack** $500	**Fire Starter** $250
Logo on Event Website	✓	✓	✓	✓	✓	✓
Shout out on social media	✓	✓	✓	✓	✓	✓
Logo on printed advertisements & event day signage	✓	✓	✓	✓	✓	✓
Name on event shirt (small print)	✓	✓	✓	✓	✓	
Event T-Shirts *Sauce Boss - 4 *Rib Rangler - 8	✓	✓	✓	✓		
Name on event shirt (large print)	✓	✓	✓	✓		
8 General Seating Football Tickets	✓	✓	✓	✓		
24 Tasting & People's Choice Tickets	✓	✓	✓			
Company Display Table at Event	✓	✓	✓			
Individual Event Day Banner	✓	✓				
Recognition during WIU Football Game	✓					