



Foundation

*Dear Alumni
and Friends,*



Thank you!

On December 31, 2013 the Foundation completed and exceeded its goal of \$60 million for the Higher Values in Higher Education campaign for Western Illinois University. Words alone cannot express my sincere appreciation for the gifts in support of this monumental effort. Not only has the impact been felt immediately with millions of dollars in cash gifts and pledges, our future has also benefitted from this campaign with the influx of charitable estate plans.

In 1990, the foundation had an endowment of approximately \$1 million. By 2004 the endowment had grown to \$14 million. Now, ten years later and having weathered a severe downturn in the economy during the last decade, the endowment has grown to nearly \$43 million and the foundation now has total assets approaching \$60 million. Your support and the growth of the endowment and our scholarship program have had a significant influence on our students.

How wonderful it was at a recent banquet on campus to hear so many of our students talk about the education they have received at Western, the careers they were about to embark upon, and the fact that because of scholarships they were graduating with little, or in some cases, no debt. Even better, it was moving to see many of our donors in the crowd and to hear the student speakers mention their scholarship donors from the podium and to see the pride on the faces of the donors.

I am a first generation college graduate; I know that you and many of our 125,000 alumni can make that same statement or that you followed another family member who was the first to attend college. And like you, Western had a tremendous impact on so many different areas of my life. I am grateful for the opportunities that I have had because of Western, and I am more than happy to give back to help my alma mater through some difficult times being faced by higher education in Illinois.

The largest portion of our student body is still comprised of first generation college students. It is absolutely heart-warming to hear a student thank a benefactor for a scholarship and then hear the student say I might not have graduated with your support. We need your support to continue our mission of keeping our students in school through graduation. Please contact my office, or the offices of our development officers, if you would like to make a gift or discuss your charitable estate plans. I promise, you will not regret it.

Please visit us in Macomb or in the Quad Cities or at one of our many alumni events around the country in the coming months. Thank you for your generosity!

Sincerely,

Brad Bainter '79 M.S. '83
Vice President, Advancement and Public Services
Executive Officer, WIU Foundation

Major gift highlights 2014 Foundation year in review:

- **Seven figure** combination outright and planned gift from alumni and longtime supporters **Ken 46' MS-Ed '52 & Lorraine '48 MS-Ed '52 Epperson** met the Foundation's \$60 million Higher Values in Higher Education campaign goal. The gift directs \$1.5 million to the Center for the Performing Arts (CPA)
- **\$313,000** from the estate of **Gordana Rezab** for TriStates Public Radio, Television Services and the general scholarship fund
- **\$253,000** estate gift from **Robert L. Hodges**, 1943 English education alumnus for English education majors aspiring to teach English literature or language in a public school setting
- **\$125,000** from former WIU Foundation Board member **Jean Aleshire-Ufkes '54** for WIU Athletics
- Nearly **\$60,000** from the estate of **Dorothy Allen '32 MS-Ed '57** to benefit WIU math majors from McDonough County
- **\$55,000** from WIU alumni and friends around the country who participated in the NCAA's 6th Fan Competition to see which college or university had the best fans in the nation
- **\$50,000** stock gift from the estate of **Maxene Brooks '40** to establish a scholarship for transfer students
- **\$50,000** endowment established by **George Hermann**, former teacher, coach professor, graduate coordinator and department chair for a graduate scholarship in kinesiology for sport management majors
- **\$50,000** gift from State Farm to the WIU School of Computer Science for the Advanced Applications and Development Laboratory
- An additional **\$50,000** gift commitment from history professor emeritus, **Gordon Kirk**, to increase the Gordon Kirk Honors History Scholarship
- **\$25,000** gift from **Ernie Shortness '75** to honor his mother, **Mary Luman Shortness '33**, with a scholarship in her name for teacher education students in celebration of her 100th birthday
- **\$25,000** scholarship endowment from **Robert & Donna '65 MS-Ed '79 Pierson** for students in the College of Education and Human Services
- **\$25,000** from family and friends of **Won M. Hurh** to establish a Sociology graduate thesis award in his memory
- **\$23,000** from the estate of **Daisy Marie Hines**, 1982 Distinguished Alumni Award recipient, to benefit Alumni Programs

Scholarships—Helping students succeed

The Foundation Scholarship Program at Western Illinois University attracts talented and promising students to the University, rewards academic achievement and makes a Western education more affordable to qualified students; scholarships enable many students to complete their education and meet academic career goals. The Western Illinois University Foundation Scholarship Program awards hundreds of named scholarships to students each year thanks to the financial support of alumni, friends of WIU, businesses and corporations, faculty and staff and private individuals. Donors often choose to perpetuate a family member or family name by establishing either an annual or endowed scholarship through the WIU Foundation. Below are highlights of the support and generosity from donors in Fiscal Year 2014:

- The WIU Foundation distributed more than \$2.6 million in student scholarships this past year. Including institution-based aid and room scholarships, more than \$4.8 million was awarded to over 4,200 WIU students in fiscal year 2014.
- Scholarship awards represented more than 33 percent of the Foundation's total expenditures for the year.
- New contributions added an additional \$1.5 million to the endowment for scholarships, assistantships, research and similar areas.
- Donors to the WIU Scholarship Program include alumni, parents and relatives of WIU alumni, students, current and retired faculty and staff members.

The following new scholarships were established through the WIU Foundation in Fiscal Year 2014. We thank the individuals, corporations and foundations whose generosity made these scholarships possible.

- Dorothy Allen Scholarship Fund
- Dale & Esther Armstrong Scholarship Fund
- Beu Jeans for Scholarships (Beu Health Center Employees)
- Clyde Brooks Scholarships
- Dean & Sharon Chenoweth Agriculture Scholarship
- Robert "Bob" Erekson Construction Management Scholarship
- James T. Greer Agriculture Scholarship
- Hawkinson Study Abroad Scholarship
- George Hermann Scholarship in Sports Management
- Hurh Scholarship in Sociology
- Oluseye Kolawole International Student Scholarship
- Patrick H. Kulisek Fund
- Pete Lackey Memorial LEJA Scholarship
- Charolette Megginson Scholarship
- Paul & Sheila Nollen Biological Science Research Fund
- Phi Sigma Sigma Textbook Scholarship

Foundation



Higher Values in Higher Education: The Campaign for Western Illinois University

Western Illinois University President **Jack Thomas**, along with the WIU Foundation and its Board of Directors, announced the successful completion of the \$60 million Higher Values in Higher Education campaign. The campaign officially ended Dec. 31, 2013, raising a total of \$62.1 million.

"I would like to thank all of the generous individuals, foundations and corporations that contributed to this success," Thomas said. "Because of you, Western's core values will be translated into action and our students will have enhanced educational opportunities. The higher education landscape has changed drastically in the last decade and private support is necessary to maintain excellence and ensure student success."

The Higher Values in Higher Education Campaign set out to raise \$60 million in support of four objectives: student scholarships, faculty support, capital improvement and information and technologies.

"The Higher Values in Higher Education Campaign for Western Illinois University represents only the second philanthropic campaign in the 114-year history of Western," said **Brad Bainter '79 M.S. '83**, vice president for advancement and public services and executive officer of the Foundation. "Our first campaign, which ended in 2000, raised nearly \$5 million over its \$20 million goal. I am extremely grateful to the leadership provided by President Thomas, President Emeritus **Al Goldfarb** and our dedicated Foundation Board. I am especially appreciative of the tremendous support we received from our alumni and friends. Finally, I want to thank all Western's development officers and Foundation

staff members for their hard work to help us exceed our goal."

According to Bainter, the success of the campaign has had a tremendous impact on the WIU Foundation. The University's endowment has increased to \$40 million from \$16 million and the institution's total asset base is now approximately \$55 million. Earnings from the endowment support student scholarships, academic programs, critical University needs and many initiatives on both campuses. Planned gifts also comprise part of the \$62 million total.

"On behalf of the Foundation Board of Directors, I thank each and every donor who contributed to the success of this campaign," said Foundation Board President **Jim Lodico '62 MS-Ed '75** of Geneseo, IL. "From the one-figure to the seven-figure gift, each makes a difference and improves the education we offer our students."

Many campaign funds have gone directly to scholarships, academics, athletics, performing arts, lab equipment and research activities.

"Western has achieved so much and experienced so many positives during these difficult economic times," said Bainter. "Words really cannot express our appreciation for the generosity shown during this campaign. The real success of the campaign is the impact on our students and our campuses. I invite you to visit either the Macomb or Quad Cities campus to see for yourself how your investment contributes to the vitality of this great University."

*Dear Alumni &
Friends of Western,*



In serving as President of the WIU Foundation Board of Directors, I am impressed by the support and commitment the many alumni and friends give to the University. Because of you, the \$60 million Higher Values in Higher Education campaign goal was met and surpassed. Thank you!

The generosity helps sustain our scholarship program that distributed more than \$2.6 million to students this past year. Scholarship support represents 34 percent of the Foundation's expenditures.

With the continued support of our many donors, WIU will remain one of the top universities in the Midwest.

I hope you have the chance to visit our new WIU Riverfront campus in Moline. With Phases I and II now complete, the campus is a great addition to the Quad Cities region.

On behalf of the WIU Foundation Board of Directors, we thank you all for your continued support.

Think Purple – Think Success – Think Western!

Sincerely,

Jim Lodico '62 MS-Ed '75
President, WIU Foundation Board

WIU-Quad Cities *Foundation Year in Review*

Growth, progress, and success characterized Fiscal Year (FY) 2014 for Western Illinois University-Quad Cities. Enrollment increased again in fall 2013, highlighted by a record-high undergraduate enrollment of 962 students (up 20 percent from 2012) and leading to a record total enrollment of 1,502 students.

The Phase II complex on the Riverfront Campus was completed this summer, and the five interconnected buildings featuring state-of-the-art facilities and technologies opened for classes on August 25, 2014. The new facilities are accompanied by the academic excellence of over 40 educational opportunities, including a new minor in Spanish, major in bilingual/bicultural education, and Ph.D. in environmental sciences

Western Illinois University is an integral and contributing member of the Quad Cities region. Quad Cities students, faculty and staff are routinely featured for their expertise. In the past year, Quad Cities online featured 142 news articles about Western. Included were articles about new scholarships and recipients, degree programs, Phase II construction, alumni accomplishments, and editorials in support of the University.

Paul Plagenz joined the WIU-Quad Cities Team in early 2014 as Development Officer. Plagenz brings an established record of Quad Cities fundraising, most recently serving the Quad Cities Symphony. Meet Plagenz at a campus event or at Western After Hours in the Quad Cities sponsored by the Alumni Association. Plagenz and progress are synonymous.

All gifts to Western Illinois University-Quad Cities are appreciated and important. When you invest in Western Illinois University you are investing in life changing moments for students. Your support enables Western Illinois University to enhance educational opportunities for students and advance our mission of preparing a socially responsible, diverse student, faculty and staff population to lead in the in the global society.

Whether you are at our annual scholarship recognition ceremony pairing donors with recipients, at a campus event, honors convocation, and/or a commencement reception or ceremony at the iWireless Center in Moline, you will feel a sense of pride with your gift—knowing that you support student success, and more people like you are investing in Western Illinois University in the Quad Cities.

"The numerous, diverse investors, both public and

private, in the Quad Cities region that have supported the progress of the WIU-Quad Cities Riverfront campus reinforce the community's commitment to the betterment of the regional economy and the educational landscape of the Quad Cities," said WIU President **Jack Thomas**. "Because of the generosity of so many individuals, businesses and organizations, the University has advanced student scholarships, technology, facilities and the public service mission of WQPT.

"Every gift strengthens our community and makes an immediate impact on our campus and the students that we serve," said **Joe Rives**, vice president of Quad Cities and planning. We have a strong foundation, a culture of giving and support, that benefits current and future generations of students. We will continue to build on our fundraising successes in the years ahead so we can remain the public choice for higher education in the Quad Cities, and help students stay local and go far."



Foundation

Foundation Year in Review



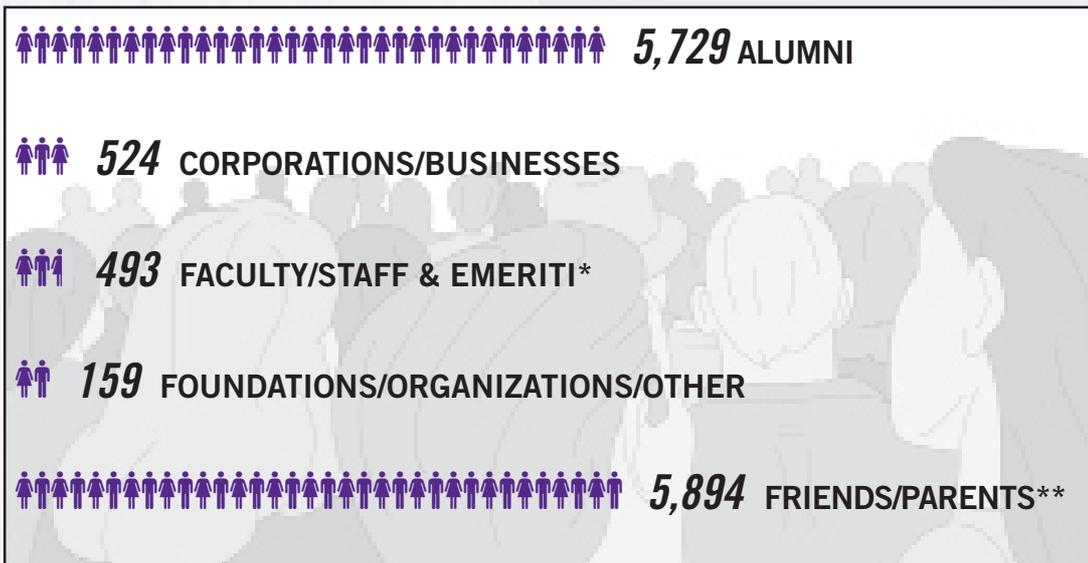
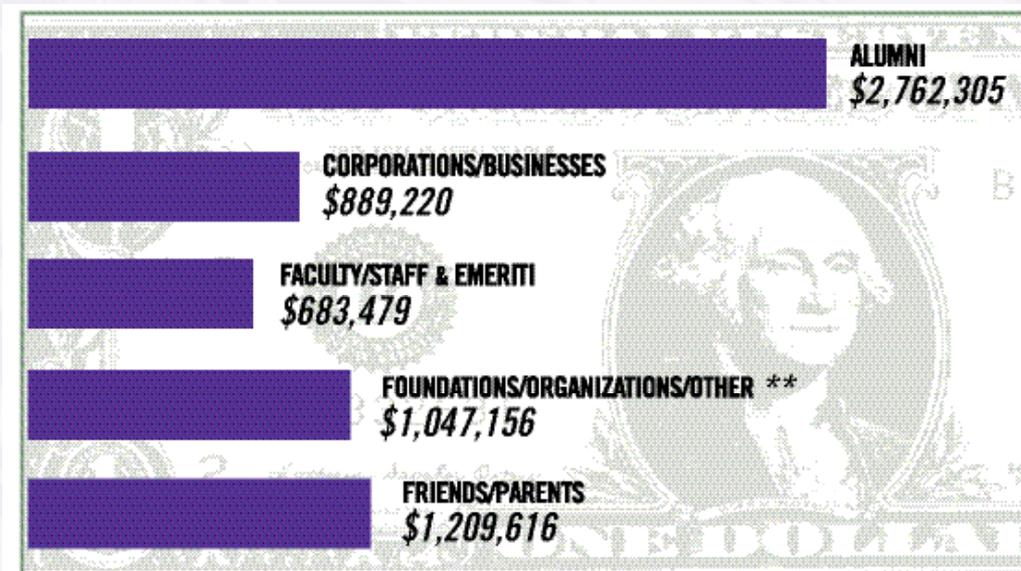
On behalf of the entire Western Illinois University community, the WIU Foundation thanks all of the generous individuals who made contributions to the University this past year. The following report highlights financial information, programs and services, and contributions to the Western Illinois University Foundation covering the period of July 1, 2013, through June 30, 2014.

- Private support received through the WIU Foundation, including cash gifts, gifts-in-kind, pledges and testamentary/deferred gift commitments totaled \$8,551,048.
- The WIU Foundation processed 29,101 gifts from 12,799 alumni, friends, parents, faculty and staff members, corporations and business, foundations and other organizations.
- The average alumni contribution for all purposes was \$482.16.
- WIU Foundation expenditures in support of the University for all purposes totaled \$7,670,311.
- Contributions to the endowment added \$1.5 million to the WIU Foundation's permanent asset base.

TOTAL DOLLARS CONTRIBUTED BY CATEGORY—FY14*

* Income only; outstanding pledges not included. Includes \$285,154 of gift-in-kind income.

** Does not include \$1,280,611 in outside scholarship donations for student support.



NUMBER OF CONTRIBUTORS BY CATEGORY—FY14*

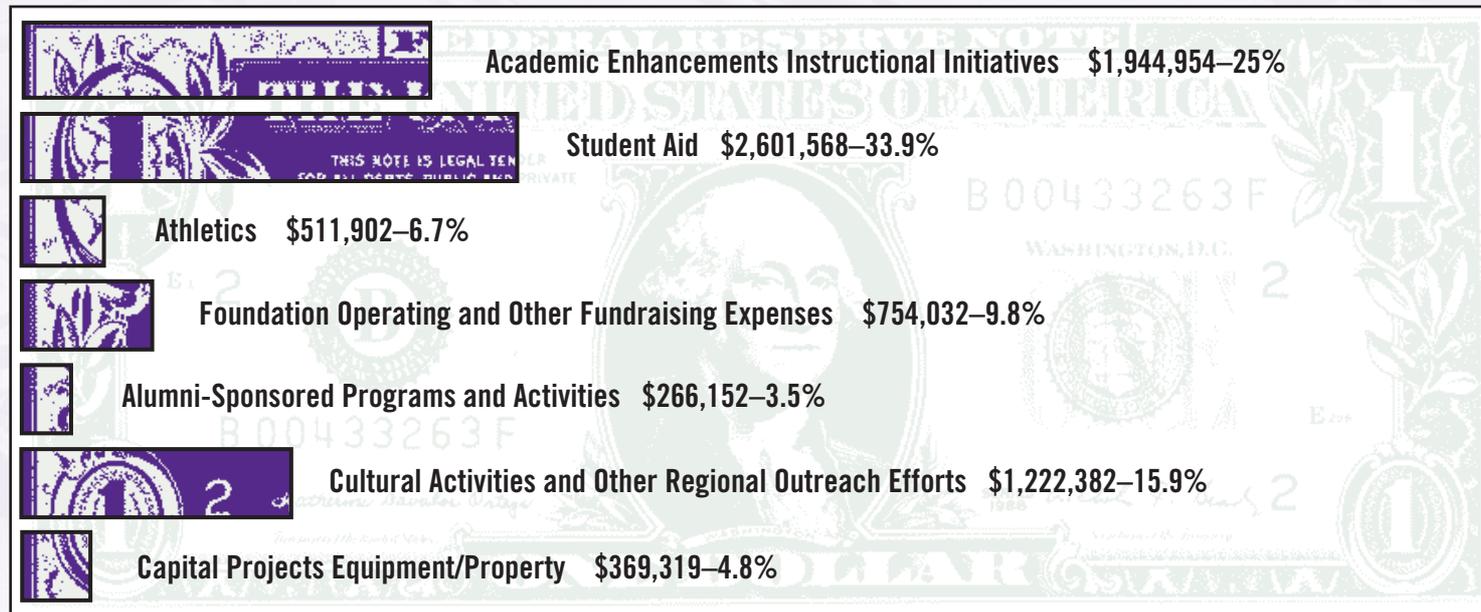
* Does not include 533 employees who are included in the alumni count.

** Does not include 411 parents included in alumni count.



Foundation

Financial Summary



CONTRIBUTIONS BY PURPOSE—FY14*

